

AYOUB BOUROUAG

Graphic Designer

CONTACT

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🌐 ayoub-bourouag.com

Organized and hard-working candidate committed to join a dynamic company. Fast learner and proactive, I am able to take advantage of my skills and my experiences to help create visual assets and reaching the company's daily goals.

EDUCATION

2015 - 2018

Marne-la-Vallée University, France

Bachelor of Multimedia and Internet

2018 - 2020

Marne-la-Vallée University, France

Master of Web Culture and Profession

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere Pro/After Effects
- Adobe Lightroom
- HTML/CSS/Javascript
- Figma/Adobe XD/Axure/Webflow

LANGUAGES

- French: fluent
- English: fluent
- Arabic: fluent
- Spanish: intermediate
- Chinese (mandarin): basic

WORK EXPERIENCE

Creative Director - Graphic designer

Sultani Marketing, Toronto (02/2024 – Today)

- Managed 4 photo shootings and collaborated with clients to ensure satisfaction
- Helped on content creation for social media
- Edited 50+ pictures in post-production to enhance and refine photographs

Webmaster - Web designer

La Poste Mobile, Paris (12/2020 – 04/2023)

- Managed 2 websites, optimized, and increased website's SEO by 30%
- Designed, integrated, and updated pages
- Worked on the UX/UI and the design system

Graphic designer

Ubisoft, Paris (09/2019 – 09/2020)

- Created 30+ infographics and design assets
- Edited 3 videos and used motion design
- Developed the whole internal website

Web designer - Graphic designer

Orange, Paris (09/2017 – 09/2018)

- Designed all types of interfaces
- Dynamic UX/UI using Axure Pro on 20 projects
- Designed icons and responsive mockups